Course:	MKTG4818 E01 - Business Web Design	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	13 / 21 (61.90%)

QUANTITATIVE SECTION		MKTG4818 - E01								--- *Survey Comparisons* ---		
		Responses					**Course**			**All**		
		SA	A	N	D	SD	N	Mean	Med.	Std Dev	N	Mean	Pct Rnk
Q1	I correctly utilized all required course texts and materials.	8	4	1	0	0	13	**4.5**	5	.63	**3.9K**	**4.6**	35
Q2	I check my online course at least two times per week.	8	5	0	0	0	13	**4.6**	5	.49	**3.9K**	**4.7**	24
Q3	I have consistent access to the technology required for this course.	9	4	0	0	0	13	**4.7**	5	.46	**3.9K**	**4.8**	25
Q4	I was well-prepared for class	8	4	0	1	0	13	**4.5**	5	.84	**3.8K**	**4.6**	30
Q5	I avidly participated in all class activities	7	4	1	1	0	13	**4.3**	5	.91	**3.8K**	**4.6**	12
Q6	If/When I struggled with course material, I sought help from the professor or from resources provided to me.	7	3	3	0	0	13	**4.3**	5	.82	**3.7K**	**4.5**	20
Q7	This course challenged my intellect.	6	4	3	0	0	13	**4.2**	4	.80	**3.8K**	**4.5**	15
Q8	Class discussions and/or activities helped me to understand the subject matter.	6	5	0	1	0	12	**4.3**	4.5	.85	**3.8K**	**4.4**	32
Q9	Course assignments helped me to understand the subject matter.	5	8	0	0	0	13	**4.4**	4	.49	**3.8K**	**4.5**	34
Q10	Course content was presented effectively.	6	6	0	1	0	13	**4.3**	4	.82	**3.8K**	**4.4**	28
Q11	Required course texts and/or materials helped me to understand the subject matter.	6	4	1	0	1	12	**4.2**	4.5	1.14	**3.8K**	**4.5**	24
Q12	Test content was representative of assigned material.	6	7	0	0	0	13	**4.5**	4	.50	**3.4K**	**4.5**	35
Q13	Tests and/or assignments required problem solving, critical thinking, and/or creative thought.	5	8	0	0	0	13	**4.4**	4	.49	**3.8K**	**4.6**	24
Q14	The instructor demonstrates knowledge of his/her discipline.	8	3	2	0	0	13	**4.5**	5	.75	**3.8K**	**4.6**	25
Q15	The instructor clearly explains course expectations.	9	4	0	0	0	13	**4.7**	5	.46	**3.8K**	**4.5**	56
Q16	The instructor clearly explains how students will be evaluated.	9	4	0	0	0	13	**4.7**	5	.46	**3.8K**	**4.6**	51
Q17	The instructor evaluates and returns tests and assignments in a reasonable period of time.	9	4	0	0	0	13	**4.7**	5	.46	**3.8K**	**4.5**	55
Q18	The instructor presents material in an organized manner.	8	5	0	0	0	13	**4.6**	5	.49	**3.8K**	**4.5**	47
Q19	The instructor communicates effectively.	9	4	0	0	0	13	**4.7**	5	.46	**3.8K**	**4.5**	53
Q20	The instructor demonstrates respect for students.	9	4	0	0	0	13	**4.7**	5	.46	**3.8K**	**4.7**	41
Q21	The instructor is receptive and responsive to the sharing of ideas during online discussions.	8	5	0	0	0	13	**4.6**	5	.49	**3.7K**	**4.6**	41
Q22	The instructor offers and is available for individual assistance.	8	4	1	0	0	13	**4.5**	5	.63	**3.8K**	**4.6**	33

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1
Pct Rnk: Percentile Rank (100 is best, calculated vs. precise Mean)

Q23 - What are the most important things you learned in this course?
Response Rate: 92.31% (**12** of **13**)

1	designing websites
2	I seriously have learned so much in this course. Every project was helpful and beneficial. I learned everything I needed to know in web page design.
3	I learned how to build websites and create blog posts
4	I learned the aspects that go into making a good website
5	I learned how to correctly create and utilize web pages
6	I learned how to design websites with different softwares and also best practices for designing a good website.
7	How to make an effective website.
8	How to make a web page effectively
9	How to create a website, animations, Wix, SeaMonkey.
10	How to create websites correctly and effectively.
11	How to create a website on many different sites.
12	Building web pages and learning the basic knowledge of web design.

Q24 - How will you use the knowledge you gained in future classes and/or in your chosen profession?
Response Rate: 76.92% (**10** of **13**)

1	if I am ever called to create a website for my company or even my own business, I now have the necessary knowledge to do so.
2	Starting my own website for my business
3	I will use it in digital marketing
4	I want to start my own business so having a website is an important part. Having this knowledge will definitely help.
5	I probably will not. I already work in the industry and I have not used any of this prior.
6	I learned how to blog which could help me in the future.
7	I could create my own blog about a certain subject, or I can help create a website for a business
8	I am now able to create and design my own website.

9	Design better websites for my business
10	By creating websites to gain exposure to my company or the company I will work for.

Q25 - Explain any positive changes you would like to see made to this course.

Response Rate: 92.31% (12 of 13)

1	none.
2	n/a, I thought everything was great.
3	This was a good course, some things were challenging but easy.
4	Recorded powerpoint
5	Nothing
6	Nothing. This course is amazing how it is.
7	Nothing everything was great!
8	Not so much busy work. I felt like some of the assignments were just busy work that weren't really needed.
9	None, great course.
10	More online learning material vs buying a book, online PowerPoints
11	I would like for us to be able to have more quizzes based on the book.
12	Everything is great

Q26 - Comment specifically on the value of texts, class materials, assignments, and class activities.

Response Rate: 92.31% (12 of 13)

1	the texts and class materials were very useful, the assignments were very fair and the class activities were resourceful.
2	Useful
3	The textbook is needed in order to complete class discussions and projects correctly.
4	The book is very informative. Probably the only book I will keep.
5	Loved everything!!!!!!
6	I never used the book, I do not think it's a necessary expense.
7	High value in the text, hate the discussions, like the assignments
8	Helpful
9	Everything was easy, some assignments were challenging.
10	Everything was sound and worked cohesively.
11	Course den must be checked regularly so you don't miss anything.
12	Although the textbook was a requirement, we didn't use it as much as I thought we would.

Q27 - Comment on the evaluation methods utilized—fairness, difficulty, ease, etc.

Response Rate: 92.31% (12 of 13)

1	the course was very fair and not difficult all. the assignments encouraged good discussion between classmates and the professor provided great feedback.
2	fair
3	fair
4	fair.
5	Super fair and ready to help you.
6	He was fair, there was always clear instructions on what he expected so if you didn't follow the guidelines then your grade would reflect it.
7	Fair
8	Fairness
9	Fairness
10	Fair, the professor was very helpful and fair.
11	Ease
12	Academically fair.

Q28 - Comment on the instructor's overall effectiveness as a teacher in his/her discipline.

Response Rate: 92.31% (12 of 13)

1	the instructor was great! he really knows what he is talking about and is eager to see his students succeed. he always gave really great and helpful feedback on both individual assignments and advice for the class. would highly recommend this professor and would take him again!
2	pretty good.
3	he helped when needed
4	Very proficient in his field and helpful!
5	The instructor did a good job!
6	Overall a great teacher.
7	I thoroughly enjoyed this class, great professor!

8	He made sure that we utilized things going on in our day-to-day lives. We learned so much about web design and it will definitely be useful for the future.
9	He is so nice and so helpful! Wish I could take him again!!!
10	He is a great teacher
11	Good
12	Fine, very helpful.